

MARKET GAMES

The market is the game.

AN OPERATOR GUIDE



INSTANTANEOUS MARKET PREDICTION

A NEW CATEGORY FOR IGAMING

The market moves.
The player taps.
The outcome arrives in
seconds.

FROM MARKET MOVEMENT TO PLAYABLE MOMENTS

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AT A GLANCE: WHAT YOUR OPERATORS GET

The two pages that follow answer the questions aggregators and platforms ask first. The rest of the guide is the category deep-dive for the operators you serve.

INTEGRATION

Seamless wallet through our Reverse API (we call your wallet endpoints; players stay on your balance) or direct REST + WebSocket API. HTML5 game client launched by URL or iframe, or as a drop-in widget; RGS, aggregator or white label. Sandbox and full API documentation from day one. **Typical technical integration: 1-2 weeks**; fastest through a connected aggregator.

CERTIFICATION

Synthetic Markets titles: certified RNG and game mathematics, fixed RTP at 94–95% reference, committed seed, every accepted round replayable. GLI / BMM route, certified at game level per jurisdiction; certification pack (RTP variants, rules, interruption handling) supplied to your laboratory. **Live Markets** titles: no RNG, Rate Integrity signed feeds, restricted rollout by jurisdiction.

CURRENCIES & LANGUAGES

Multi-currency wallet, fiat and crypto or stablecoin stakes, platform or external custody. Stake ladders and limits set per currency. UI, currencies and branding configured per deployment in the Operator Portal; English, Spanish and Brazilian Portuguese first, further languages on request.

RESPONSIBLE GAMING

Your KYC/AML, deposit and loss limits, cooling-off and self-exclusion apply unchanged. The game adds per-player, per-market and per-round stake limits and real-time exposure tracking. Maximum loss per round is the stake: no leverage, no margin, no open position.

COMMERCIAL TERMS

Revenue share on game GGR, agreed per partner. GGR is accepted stakes less player payouts, with refunds and voids treated under the contract. Back office with per-operator GGR, RTP and exposure reporting and monthly reconciliation exports. Neither the aggregator nor the operator carries liquidity or market exposure.

MARKETING SUPPORT

Marketing kit: logos, key art, 440×310 and 400×600 lobby thumbnails (PSD and PNG), 1920×1080 backgrounds, gameplay and how-to-play videos, playable demo, lobby label and launch copy. Co-marketing and launch promotions agreed per partner.

DISTRIBUTION STATUS

Live integrations: Reevo · VBET / BetConstruct. **In progress:** further aggregator and platform connections; current list on request. **Playable demo:** play.market-games.com/TapMarkets/

WHY IT SELLS: ENGAGEMENT BY DESIGN

Operators will file Tap Markets™ next to crash. Here is how the two compare on the numbers a lobby manager looks at, and what a pilot then measures.

2–4 s
round length, versus 8–30 seconds per crash flight

≤ 15
decisions per minute at full pace, versus 2–6 in crash

94–95%
certified RTP reference, a 5–6% theoretical hold versus 3–4% for typical crash titles

METRIC	CRASH GAME (TYPICAL)	TAP MARKETS™ (BY DESIGN)
Round length	8–30 seconds per flight	2, 3 or 4 seconds per box
Decisions per minute	2–6	Up to 15
RTP / hold	96–97% / 3–4%	94–95% reference, certified per market / 5–6%
Max loss per round	The stake	The stake; no leverage or open position
Player controls	One: when to cash out	Three: range, duration and zoom, priced live
The event	RNG curve	Market-anchored price path (Synthetic) or real index (Live)
Social layer	Live bet feed	Live taps on the chart, leaderboards, tournaments
Fairness	Provably fair hash	Certified RNG with replayable rounds; Rate Integrity proof on Live titles
Delivery	RGS	RGS, direct API, aggregator, widget or white label

Crash figures are typical published values for leading crash titles. Tap Markets™ figures are design parameters, not pilot results.

WHAT A PILOT MEASURES
Rounds per session, session length, D1 / D7 / D30 return, realised hold against theoretical, disputes and verification use. The measurement plan is on page 13.

PROOF ON REQUEST
Gameplay from the consumer reference deployment is on the demo page, and pilot results are shared with partners on request. Book a 30-minute session: live game, back office and integration plan.

FROM PREDICTING EVENTS TO PLAYING PRICE MOVEMENT

Market Games proposes a category built around instantaneous market prediction: a clear outcome, a short window and a visible price path.

A DIFFERENT UNIT OF ENTERTAINMENT

A price chart creates a continuous stream of potential game moments. Tap Markets™ turns a defined price range and a 2–4 second window into an interaction a player can understand at a glance.

THE CATEGORY IS THE EXPERIENCE

The proposition combines market-themed content, direct interaction and rapid settlement. It gives operators a distinct product story alongside their existing casino and sportsbook content.

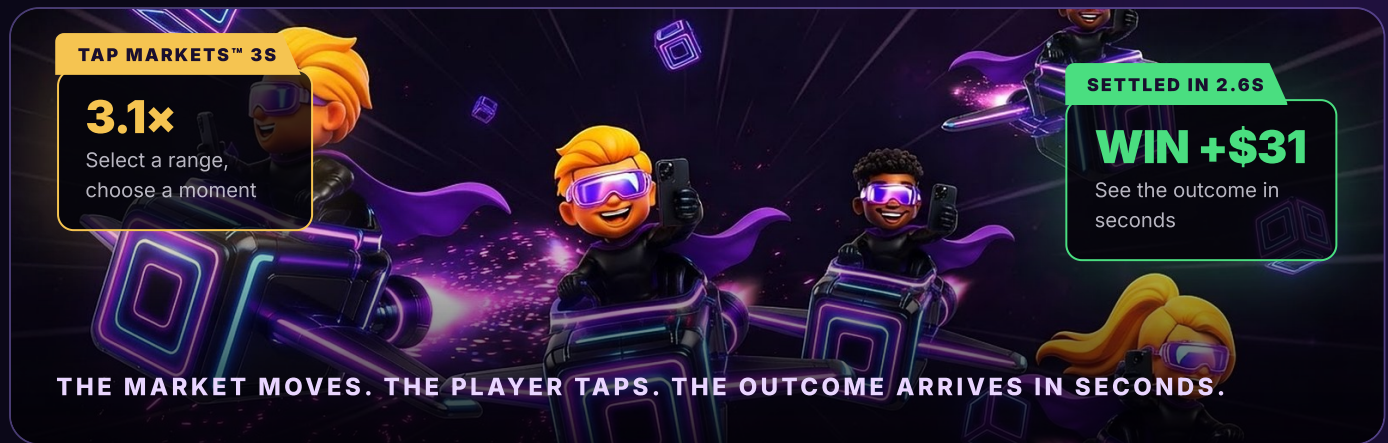
THE FLAGSHIP MAKES IT TANGIBLE

Market Games is the studio and category brand. Tap Markets™ is the flagship game. Tap Trading is the live-market-facing positioning used for relevant crypto audiences and partners.

THE OPERATOR OPPORTUNITY

Test whether market-based gameplay attracts incremental players, creates repeat use and adds contribution after commercial and operating costs. Those outcomes should be measured in a pilot.





A NEW REASON TO ENTER THE CASINO LOBBY

SIMILAR CONTENT, LIMITED DIFFERENTIATION

A familiar lobby can make new titles difficult to distinguish. A chart-led experience gives the operator a different visual language and a specific proposition to explain.

ATTENTION BETWEEN MAJOR EVENTS

Operators can offer short market-based sessions alongside event-driven products. Availability still depends on the chosen feed, asset schedule and operating conditions.

A GAP BETWEEN CRYPTO FAMILIARITY AND CASINO DISCOVERY

For adults already comfortable with charts, the interface offers a familiar starting point. First-time players still need clear instructions on stakes, timing, payouts and losses.

TRUST THAT IS DIFFICULT TO DEMONSTRATE

Players need to understand which price settles the game and why a stake won or lost. A clear history and a usable verification flow make the outcome easier to inspect.

NEW CONTENT NEEDS OPERATIONAL OWNERSHIP

A successful launch needs wallet reconciliation, support tools, feed monitoring, risk limits and a distribution plan. An integration alone does not create adoption.

WHAT IS INSTANTANEOUS MARKET PREDICTION?

WORKING CATEGORY DEFINITION

A form of iGaming in which a player stakes on a precisely defined price condition within a very short time window, with settlement determined by the game's specified price source and rules.

INSTANTANEOUS DESCRIBES THE EXPERIENCE

For the Tap Markets™ box mechanic described here, each selectable box defines a price range and a 2–4 second window. The server determines the outcome under the accepted game rules.

MARKET PREDICTION DESCRIBES THE ACTION

The player selects a condition on a moving chart. The game displays the available payout multiplier before the stake is committed. The display is a game offer, rather than a crowd-generated probability.

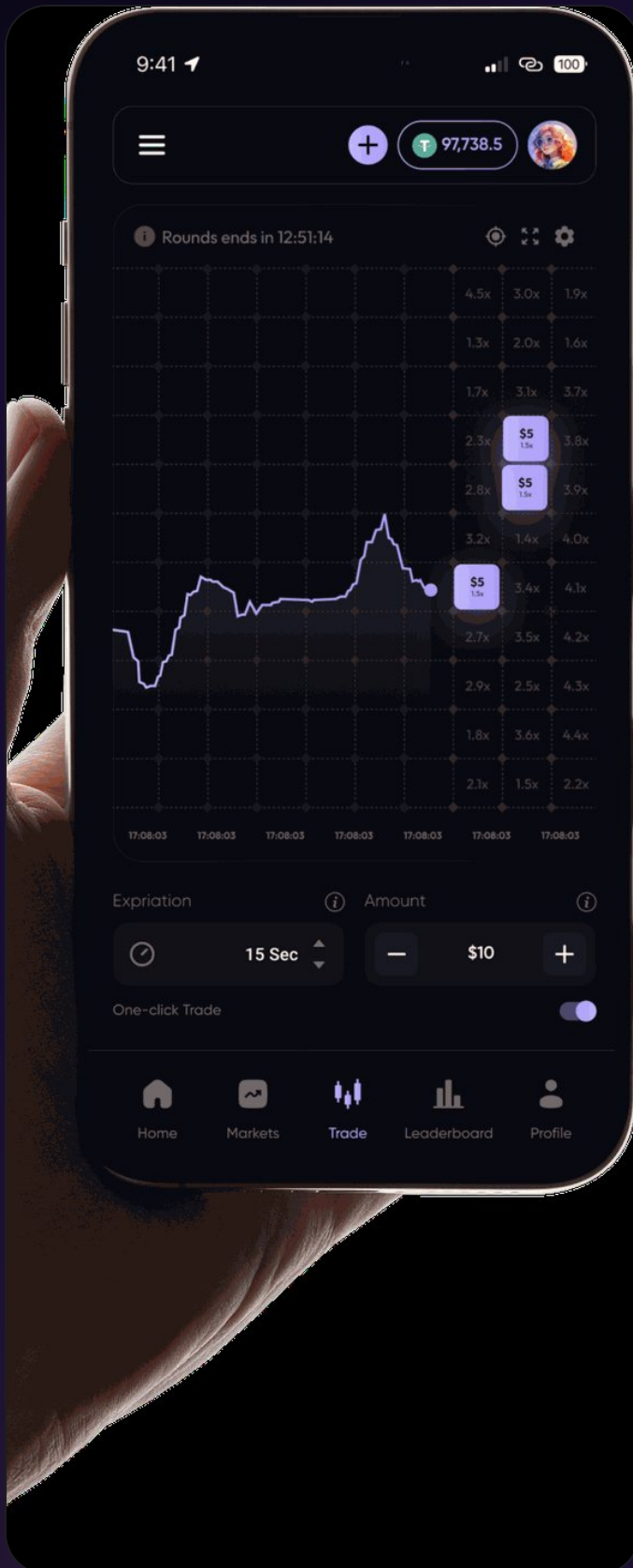
A PROPOSITION, NOT A LEGAL CLASSIFICATION

The name describes how the game feels and works. It does not establish a licensing route, a financial-market status or permission to offer the product in a particular jurisdiction.

THE CORE DISTINCTION

Tap Markets™ uses defined game payouts and settlement rules. The proposition described here does not depend on matching players in an event-contract order book.

ONE CHART. ONE BOX. A CLEAR OUTCOME.



STEP 01

CHOOSE A BOX

Each box represents a price range within a specific 2–4 second window and displays a payout multiplier.

STEP 02

PLACE THE STAKE

Tap to submit the stake. The server must accept the bet before it becomes active, under the displayed terms and timing rules.

STEP 03

WATCH THE PRICE

If the settlement price touches the box during its accepted window, the winning payout is triggered. Otherwise the stake loses at expiry, subject to void rules.

STEP 04

INSPECT THE RESULT

Open game history to review the accepted stake, outcome and verification record.

Official mobile gameplay image from market-games.com

LIVE MARKETS. SYNTHETIC MARKETS.

One interaction model, with clearly disclosed differences in how the price path is produced.

LIVE MARKETS

REAL FEED · RATE INTEGRITY
Market-linked movement using the specified rate-integrity feed. A natural proposition to test with crypto casino audiences familiar with market charts.

SYNTHETIC MARKETS

GENERATED PATH · CERTIFIED RNG
A generated price path using the specified RNG-based model. A casino-oriented proposition built around defined synthetic asset behaviours.

	LIVE MARKETS	SYNTHETIC MARKETS
Price experience	Market-linked movement using the specified rate-integrity feed.	A generated price path using the specified RNG-based model.
Positioning	A natural proposition to test with crypto casino audiences familiar with market charts.	A casino-oriented proposition built around defined synthetic asset behaviours.
Player disclosure	Identify the settlement feed and explain any OTC or constructed pricing.	Clearly label the asset as synthetic and explain that its path is generated.
Verification focus	Price provenance, accepted timing and correct settlement.	Generator integrity, relevant proof inputs and correct settlement.
Launch dependency	Feed availability, interruption rules and applicable product acceptance.	Validation of the generator, game math and relevant deployment requirements.

CLARITY BUILDS TRUST

Where an OTC path is constructed using a random walk between provider feeds, describe it as a constructed settlement feed. Do not present it as the direct price of an exchange.

EVERY TAP SHOULD LEAVE AN INSPECTABLE RECORD

The Market Games principle: real-money transactions that affect player funds should be independently verifiable.

```
hash = SHA-256( instrument | bid | ask | rate | timestamp | prev1 ... prevs )
```

```
21:42:46.328 89,944.51 2e17bb738e...97f2
```

```
21:42:46.528 89,937.48 ff619ef1aa...4ef6 • touched your cell
```

```
21:42:46.929 89,925.79 7fe2441c9a...3091
```

Illustrative record layout, after the Tap Trading verification screen. Field names and scope follow the deployed specification.

MAKE THE PROOF USEFUL TO THE PLAYER

The product brief describes a server-verifiable hash for each tap. The player experience should connect that identifier to the accepted bet terms, relevant timing, result and settlement record.

SHOW WHY THE OUTCOME HAPPENED

A readable result should answer: which range did I choose, which window applied, which price source settled it and did the qualifying touch occur? Support teams need the same evidence.

BE PRECISE ABOUT WHAT IS VERIFIED

A matching hash can demonstrate consistency with the data committed to that hash. It does not, by itself, prove that a feed is accurate, a generator is unbiased or the game math is fair.

CONNECT TRANSPARENCY TO INDEPENDENT REVIEW

The intended assurance scope includes feed or generator behaviour, game math, timing, settlement and the RGS. Certification statements should identify the actual reviewed version and scope.

PLAYER-FACING POSITIONING

Verifiable results should be accessible from the gameplay and history screens, with a simple explanation first and the underlying record available for inspection.

DIFFERENT MECHANICS. DIFFERENT PROPOSITIONS.

DIMENSION	EVENT-CONTRACT EXCHANGE ¹	TAP MARKETS™ ²
Player action	Buy or sell a contract tied to an event outcome.	Stake on a price range within a short time window.
Typical time horizon	Defined by the event and contract.	2–4 seconds for the box mechanic described here.
Pricing basis	Tradable contract price formed through the venue's mechanism.	Displayed game multiplier under defined pricing and risk rules.
Outcome evidence	Event-resolution source and contract rules.	Specified settlement price, accepted timing and game record.
Revenue model	Venue-specific trading fees or related charges.	Game GGR, allocated through the agreed commercial structure.
Risk model	Depends on venue, liquidity and market-maker arrangements.	Game payout exposure must be assigned and controlled.
User proposition	Trade a view on a future event.	Play a defined moment of price movement.

¹ Conceptual exchange model, not a description of every prediction platform.

² Based on the Market Games product brief. Neither column establishes legal classification.

EVENT-CONTRACT EXCHANGE

A financial-style venue: contracts, an order book, counterparties on both sides and a settlement date. Entertainment is a by-product of the trading mechanism.

INSTANTANEOUS MARKET PREDICTION

A casino-style round: a stake, a displayed multiplier, a short window and a result read from the specified price. The house is the counterparty, as with other game content.

THE COMMERCIAL MODEL

START WITH GAME GGR

GGR equals accepted stakes less player payouts, with refunds and adjustments treated under the contract. Wager volume is not revenue.

ALLOCATE THE COMMERCIAL SHARE

Aggregator and direct-integration structures allocate a share of GGR. Agree the rate, fee base, deductions and settlement obligations in the contract.

ILLUSTRATIVE MONTHLY SCENARIO

\$1,000,000

Accepted stakes

\$950,000

Player payouts

\$50,000

Game GGR

GGR · 5%

Player payouts · 95% of stakes

GGR = accepted stakes – player payouts

ILLUSTRATION ONLY

This example assumes a 95% realised payout ratio and is not a forecast or a binding offer. **Synthetic Markets** run on a certified RNG with a guaranteed theoretical RTP set per market. **Live Markets** crypto assets settle on real prices, so their RTP is an estimate and the realised payout ratio can vary materially over a finite period.

MEASURE NET CONTRIBUTION AND EXPOSURE

Deduct aggregator, bonus, payment, tax and operating costs. Confirm who funds wins and owns exposure limits and interruption decisions.

PROVE INCREMENTAL VALUE

The launch hypothesis: a distinct market-based game can create measurable value within an existing operator audience.

QUESTION	MEASURE	WHAT IT TELLS YOU
Does the lobby proposition work?	Impressions → opens → first accepted stake	Discovery and onboarding performance.
Do players return?	D1 / D7 / D30 return rates by cohort	Repeat use beyond initial curiosity.
Is the activity incremental?	Total operator activity and contribution vs a comparable cohort	Whether the game adds value or mainly shifts existing play.
Does the commercial model work?	GGR and contribution after agreed costs	Economics beyond wager volume.
Does the product earn trust?	Disputes, verification use, resolution time	Clarity of the outcome and support experience.
Does delivery hold up?	Acceptance latency, error rate, feed incidents	Technical quality during real usage.

AGREE THE DECISION BEFORE LAUNCH

Set a baseline, pilot audience, observation period and go/no-go thresholds with the operator. Review player-protection indicators alongside commercial performance.





CHECKLIST

SHOULD YOU ADD TAP MARKETS™?

- ☒ **Audience fit:** You can identify an adult audience likely to understand chart-based gameplay and explain why it belongs in your lobby.
- ☒ **Product acceptance:** Your compliance and product teams have confirmed the required permissions, review scope and player disclosures for the specific deployment.
- ☒ **Commercial clarity:** The contract defines the revenue base, payment flow, costs, risk ownership and treatment of interruptions, refunds and disputes.
- ☒ **Operational readiness:** The wallet, history, support evidence, monitoring and responsible-play controls are ready to operate together.
- ☒ **Distribution commitment:** A named owner has committed to lobby placement, a clear category label, onboarding assets and a measurable launch campaign.
- ☒ **A testable business case:** You have agreed pilot metrics and the conditions for scaling, revising or stopping the rollout.

MAKE THE CATEGORY VISIBLE.

GIVE THE CATEGORY A VISIBLE HOME

Proposed lobby label: Market Games.
Suggested explanatory line: Predict price movement in seconds. Use the Tap Markets™ title and a thumbnail that communicates the chart-and-box interaction.

CHOOSE THE ROUTE WITH THE OPERATOR

An aggregator route can provide access through an existing content relationship. A direct route can support closer product and commercial coordination. Confirm the actual integration scope and deployment requirements for each partner.

DISTRIBUTION STATUS

Live: integrations with Reevo and the VBET / BetConstruct platform are complete, so operators on those networks can enable Tap Markets™ directly. **In progress:** further aggregator and platform connections; the current list is available on request. Each operator launch still needs a named owner for placement, onboarding assets and the launch campaign.

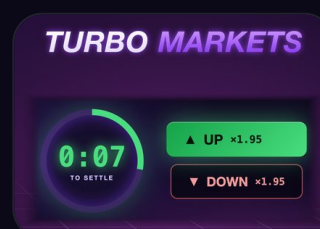
GIVE COMMERCIAL TEAMS A DEMO THEY CAN REPEAT

Package a short gameplay demo, Live/Synthetic explanation, verification walkthrough and back-office review. Make it easy to show both what the player does and how the operator handles the result.

THE FIRST DEMO QUESTION

"Are you looking for event contracts, or a casino game where players predict price movement over a few seconds?" Use the answer to introduce the right proposition.

LOBBY THUMBNAILS · MARKETING KIT



Tap Markets™ · Market Race™ · DigitX™ · Turbo Markets™ — 440×310 lobby tiles, PSD and PNG, in the Marketing Kit at market-games.com/marketing-kit.html

The market is the game.

LATAM

LATIN AMERICA

Proposed pilot approaches, subject to country-level product acceptance. These are not market-size rankings or statements of launch permission.



LOCALISE THE FIRST INTERACTION

Test Spanish and Brazilian Portuguese onboarding with eligible operator audiences. Compare a Live Markets proposition with a clearly labelled Synthetic experience. Measure first-stake conversion and return use by operator and language.

ASSET PRESENTATION TO TEST

Use familiar crypto references for appropriate Live Markets audiences. For Synthetic Markets, test clearly fictional index identities that communicate behaviour without implying ownership of an underlying asset.



APAC AF

ASIA AND AFRICA

Start with operator evidence and a technically sound deployment, then expand only where the pilot supports it.

ASIA

TEST COMPREHENSION IN THE LOCAL INTERFACE

For eligible operator audiences, compare local-language tutorials and simple visual instructions. Test whether players understand the box's time window, the multiplier and the difference between live-linked and synthetic prices.

AFRICA

VALIDATE THE MOBILE EXPERIENCE

Test on the devices and networks used by each operator's actual audience. Focus on chart readability, stake controls, server acceptance feedback and how delayed or interrupted sessions are explained.

KEEP THE UNIT OF ANALYSIS SPECIFIC

A region does not share one licensing regime, payment pattern or player profile. Select the operator-country combination first, then choose language, feed, asset presentation and infrastructure from evidence.

PILOT SUCCESS CRITERIA

Track onboarding completion, acceptance latency, rejected bets, wallet reconciliation, disputes and repeat use. Compare performance across device and network cohorts before expanding exposure.

ONBOARDING

first
accepted
stake



LATENCY

tap to
server
accept



REJECTED BETS

rate and
reasons



WALLET RECON.

zero
variance



DISPUTES

volume,
resolution
time



REPEAT USE

D1 / D7 /
D30

FROM DEMONSTRATION TO CONTROLLED ROLLOUT

STEP 01

ALIGN THE PRODUCT

Confirm the intended audience, feed mode, asset set, box rules and operator-country scope. Show the gameplay and back office together.

STEP 02

AGREE THE OPERATING MODEL

Document commercial terms, liability ownership, exposure limits, support escalation, feed incidents and refund treatment.

STEP 03

VALIDATE THE INTEGRATION

Complete wallet and settlement checks. Review timing boundaries, interrupted sessions, game history and verification evidence.

STEP 04

PREPARE DISCOVERY

Approve thumbnails, category placement, localised instructions and the first-use tutorial. Give support teams the same explanations players see.

STEP 05

RUN A BOUNDED PILOT

Launch to an agreed cohort with monitoring and explicit decision thresholds. Assess total operator contribution and player-protection indicators.

STEP 06

EXPAND ON EVIDENCE

Increase placement, assets or operator coverage only after the launch gates and pilot results support the next step.

THE MARKET IS THE GAME.

TAP MARKETS™ · 3S

3.1×Select a range,
choose a moment

SETTLED IN 2.6S

WIN +\$31See the outcome in
seconds

A CATEGORY PLAYERS CAN SEE

Tap Markets™ turns price movement into a clear iGaming interaction: select a range, choose a moment and see the outcome in seconds.

EXPLORE TAP MARKETS™

Book a gameplay demonstration, verification walkthrough and back-office session.
Define the operator audience, feed choice and pilot success criteria together.

Tap. Predict. Win.

www.market-games.comBook a demo · market-games.com/contact.html